



COMPANY BACKGROUND

Neko Habitat LLC began during the summer of 2008 when the two founders, “Bud” Sutton and Hitomi Yasuda, were introduced during a home design project and an inspirational idea was conceived. It became readily apparent that they shared a love for animals, possessed expert knowledge of the global textile, apparel and furniture industries and were eager for new challenges involving their own designs and manufacturing. It was at the same time that Hitomi adopted three sibling kittens and noticed the gaping void in the marketplace for contemporary, functional, upscale yet affordable pet habitat products that interested her rambunctious and playful additions to the family, while still maintaining her personal, modern and stylish home décor.

The Japanese translation of the logo for the “maneki neko” means “lucky cat.” This internationally recognized symbol of a beckoning calico cat with a raised paw denotes prosperity, happiness and good fortune. The Neko Habitat feline is enclosed within a loving home to symbolize a comfortable and safe living environment.

The company officially launched on October 15, 2009 with three luxury pet beds available in six vibrant colors: the “Cradle,” “Pan” and “Wave.” We combined sleek and eye-catching fabrics with exotic materials and stainless steel construction, engineered to deliver the perfect balance of quality, safety and a lifetime of durability. We will soon unveil additional products for cats and small dogs, such as feeding stations, perches, towers, wall climbers, scratching posts, etc.

All our products are “Made in the USA” and exclusive to our website, NekoHabitat.com.

Our offices and warehouse facility are located in the beautiful Pacific Northwest, in the city of Portland, Oregon with a satellite office in San Francisco, California.

Neko Habitat™ is a new luxury brand committed to providing contemporary habitats for our pampered furry friends and their discerning two-legged companions.